



IPPEDIA

BULLETIN

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AUGUST 2026

India's Premier
IP Professionals
Directory &
Knowledge Network

IP News • Law • Practice • People

INDIA'S INTELLECTUAL PROPERTY LANDSCAPE

AUGUST 2026

– At a Glance

Your monthly update on key developments in Intellectual Property Law, Practice and Policy in India and around the world.



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IP NEWS & UPDATES

Latest IP developments from India and around the world.

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Important announcements and updates from the IP Office.

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IP PROFESSIONAL SPOTLIGHT

Featuring IP professionals who are making a difference.

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EDITOR'S NOTE & CONNECT

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Empowering IP Professionals
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01



SUPREME COURT

Supreme Court Upholds PepsiCo's Lay's Potato Variety Registration

The Supreme Court has upheld the Delhi High Court's order concerning PepsiCo's registration of its Lay's potato variety. The Court also clarified the protection available to farmers under the Protection of Plant Varieties and Farmers' Rights Act in proceedings involving PepsiCo.



02



TRADEMARKS

Supreme Court Refuses Stay in 'KENT' Trademark Dispute

The Supreme Court declined to stay the Delhi High Court's interim order restraining Kent RO Systems from using the "KENT" mark for fans. The dispute highlights the importance of prior adoption and prior use in trademark conflicts.



03



TRADEMARK
REGISTRY

'BLUE CHIP' Trademark Restored by Delhi High Court

The Delhi High Court directed restoration of the "BLUE CHIP" trademark after finding that its removal from the Register had taken place without the mandatory notice required under Section 25(3) of the Trade Marks Act, 1999.



04



PATENTS

Delhi High Court Frames Guidelines on 'Mental Acts' in Patent Examination

The Delhi High Court has proposed guidelines to help distinguish abstract human thought or "mental acts" from patentable technical inventions. The development is particularly relevant to computer-implemented and technology-driven inventions.



05



DIGITAL IP

Personality Rights & Online Content Under Judicial Scrutiny

Recent Delhi High Court proceedings involving public figures have again highlighted the growing importance of personality rights, unauthorised commercial exploitation and online content takedowns—an increasingly significant area of Indian IP litigation.



SOURCE: IP India • Supreme Court of India • Delhi High Court • LiveLawBiz



IPPEDIA
QUICK TAKE

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'From evolving jurisprudence on trademarks and patents to the protection of personality rights in the digital era, India's IP landscape continues to strengthen, adapt and set new benchmarks.'

”

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and developments that matter
to your practice.



01

e-KYC – DEADLINE EXTENDED

**Mandatory e-KYC completion
extended to 31 August 2026**



IP India has extended the deadline for completion of mandatory e-KYC verification up to **31 August 2026**.



The Office had earlier issued an e-KYC notice and conducted an Open House session to address stakeholder queries and facilitate smooth implementation.

02

AI IN PATENT EXAMINATION

NEW GUIDELINES ISSUED



On 7 August 2026, IP India published Guidelines for the Use of Artificial Intelligence in Patent Examination Procedures, marking an important step toward the structured use of AI in patent examination.



Enhancing
efficiency &
consistency



Supporting
examiners with
AI tools



Human oversight
remains central

03

PATENT & TRADE MARKS AGENT EXAMINATION 2027



The Trade Marks Agent Examination 2027 and Patent Agent Examination 2027 are scheduled for January 2027.

EXAMINATION	EXAM DATE (TENTATIVE)	MODE
Patent Agent Examination 2027	January 2027	Offline
Trade Marks Agent Examination 2027	January 2027	Offline



For details on eligibility, syllabus, exam centres and application process, please refer to the official notice available on IP India website.

**“ Strengthening procedures, embracing technology and building
trust – for a world-class IP ecosystem. ”**



Stay informed. Participate. Make an Impact.

01



IP AWARDS

5th IP EXCELLENCE AWARDS 2026 ASSOCHAM

 October 2026

 New Delhi, India

THEME: *"Honouring and Celebrating
IP Changemakers"*



02



IP AWARDS

12th CII INDUSTRIAL IP AWARDS 2026 SPECIAL RECOGNITION OF LAW FIRMS FOR IP EXCELLENCE

CII



03



CERTIFICATION
PROGRAMME

4th EDITION – VALUE IPR ADVANCED CERTIFICATION PROGRAMME ON IP VALUATION & LICENSING

 Commencing: 31 October 2026

 For details, contact:
shwetabh.raj@cii.in



04



DESIGN

26th CII GLOBAL DESIGN SUMMIT & EXPOSITION 2026

 08 October 2026

 Bengaluru, India

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Mark your calendars and be a part of these
prestigious events driving India's IP ecosystem forward!



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Dear Readers,

At IPPEDIA, our goal is simple – to keep the IP community informed, connected and empowered. This bulletin is a small step towards sharing timely updates, practical insights and opportunities that matter to IP professionals across India.

We thank our readers, contributors and well-wishers for their continuous support and encouragement.

Stay informed. Stay ahead.

Team IPPEDIA

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IPPEDIA bulletin m aap apni details / article / webinar / event / news
ya kisi bhi IP related update dalvana chahte ho to contact kre.

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